

Report on "Train India" CSR Activity

Date: 20th July 2023

Venue: Zila Parishad Primary School, Nasrapur Pune

Conducted by: Pune Institute of Business Management (PIBM), Pune



Introduction:

On 20th July 2023, Pune Institute of Business Management (PIBM) organized a CSR activity titled "**Train India**" at Zila Parishad Primary School in Nasrapur, Pune. The primary objective of this initiative was to **create awareness about education and training** and its importance among the young students, as well as to **promote the spirit of community service** among the PGDM students of PIBM.



Participants:

A total of 43 participants took part in the event, comprising 5 staff members (Faculty Names Dr. Yachna, Dr. J. P. Verma, Ms. Ashwini, Mr. Uttam Malavi, Ms. Vidya) from PIBM and 38 students pursuing their Post Graduate Diploma in Management (PGDM) from the BOP Batch at the institute. The PIBM team was dedicated to organizing various activities that engaged the students in a fun and educational manner.



Activities Conducted:

1. **Roleplay and Speech on Hygiene:** The event kick-started with a thought-provoking roleplay and speech on importance of education and sports, presented by the PGDM students and Staff Members. The students showcased different scenarios where education plays a crucial role career and life. The engaging and interactive format of the roleplay captured the attention of the young audience.
2. **Craft and Drawing:** Following the roleplay, a craft and drawing session was organized. The students were provided with art supplies and encouraged to express their understanding of education and sports through drawings and craftwork. This activity not only stimulated their creativity but also reinforced the importance of education.
3. **Music and Dance:** The event continued with an entertaining music and dance session. The PIBM team choreographed performances that included popular songs with lyrics focused on the significance of education and discipline. The students enthusiastically participated, making the session both enjoyable and informative. This game not only added an element of excitement but also subtly reinforced the concept of education and sports in a playful manner.
4. **Teaching about hygiene:** As part of the CSR activity, the PGDM students also conducted short teaching sessions on the subjects of primary education. They used visual aids and interactive methods to explain the importance of regular reading, writing, and overall discipline to the young audience. This segment encouraged active participation and questions from the students.
5. **Teaching subjects:** PGDM students also conducted short teaching sessions on the subjects like General Knowledge, Maths, elementary English, Marathi, Hindi, etc. They used blackboard, visual aids and interactive methods to explain the importance of education under Train India Initiative to the young audience. This encouraged active participation and questions from the students.
6. **Food and Stationary Distribution:** At the end of the event, Food and stationery were distributed to the school kids by PIBM. Kids were very excited and happy to interact with the PGDM Students.

Conclusion:

The "Train India" CSR activity conducted by Pune Institute of Business Management (PIBM) at Zila Parishad Primary School, Nasrapur Pune, was a resounding success. The event effectively conveyed the significance of education in a manner that engaged and educated the young students. The combination of roleplay, interactive sessions, games, and dance not only made the event enjoyable but also ensured that the students internalized the message about the importance of maintaining good discipline and learning practices.

The activity reflected the commitment of PIBM to contribute positively to the community while providing valuable learning experiences to its PGDM students. Such initiatives play a vital role in fostering a sense of responsibility and social awareness among the future leaders of the business world.

Overall, the event left a lasting impact on both the PIBM team and the students of Zila Parishad Primary School, inspiring them to take education seriously and promoting the spirit of community service for a healthier and happier society.



